



FOR IMMEDIATE RELEASE

Syrinx Consulting Named Among 25 Largest IT Consulting Firms for Fourth Consecutive Year

*Expanded Management Team and Boston Business Journal Ranking
Signal Continued Growth for Microsoft SharePoint and .Net Development Firm*

WALTHAM, Mass., November 17, 2008 — Syrinx Consulting Corporation, a software development and consulting firm with expertise in Microsoft .NET and SharePoint Server 2007 technologies, today announced that the *Boston Business Journal* ranked Syrinx in the top 25 organizations on its 2008 list of Largest IT Consulting Firms in the region (11/3/08 issue). The company also announced additions to its management team in response to growing demand for Syrinx's on-time and on-budget custom development and training services.

"As the economy slows, organizations are getting back to basics and looking to optimize existing software platforms and IT staff skills, as well as expand use of outsourced resources to include long-term initiatives," commented Syrinx Consulting CEO Andrew Gelina. "We have bolstered our training programs and architectural guidance resources to ensure we provide timely value-add services that empower companies to expand and maintain the document management, collaboration, content management, compliance, and other business solutions we deliver."

Gelina added, "Many companies want to apply 2009 IT spending toward quick-hit, rapid ROI projects that help lower or recover costs. It is critical for Syrinx to have best-in-class expertise, in order to help clients get these projects done quickly and in the most efficient manner possible. It is also key to institutionalize this expertise, so that our developers can share knowledge and offer clients collective experience. For that reason, setting and standardizing architecture and disseminating this information to our developers are key."

Highlighting promotions within the team of 40 Microsoft-certified developers at Syrinx are:

- **Ian Dicker Named Director of Architecture** – Ian brings more than 20 years of software business experience to his new role at Syrinx, where he will evaluate and select new technology for internal and client use, develop patterns and practices across the application lifecycle for Syrinx and its clients, and ensure the Syrinx team is adept with current Microsoft technologies. Ian's career highlights include roles as architecture manager at Vistaprint, chief software architect at Intranets.com, and principal engineer at AOL, where he helped pioneer componentized web browser technology that made the Internet accessible to millions of subscribers. He is a native of Great Britain and holds a computer science degree.
- **Gregg Valeri Named Director of Education and Training** – In his fourth year with Syrinx as a principal software engineer, Gregg is now responsible for .Net and SharePoint training. The position includes expert training of new hires and client business-line and IT staff for



popular technologies including Microsoft's Visual Studio, .Net and SharePoint Server 2007. Gregg has 12 years of development experience and previously worked as director of development at financial integration portal company Fipoint as well as manager of financial application development at Amicore. He holds a B.S. and M.S. in Physics from University of Massachusetts in Lowell.

"Partners play a critical role in delivering solutions and applications to customers with the Microsoft Office system," said Chris Capossela, corporate vice president of the Product Management Group, Microsoft Business Division at Microsoft Corp. "The value of solutions competencies is that they enable Microsoft to deliver resources and training to partners meeting their customer needs. And for partners, the opportunity to highlight their expertise to customers is tremendous in the growing information worker solutions market."

About Syrinx Consulting

Syrinx is a software development and consulting firm that brings a deep understanding of Microsoft technologies including .NET and SharePoint 2007 to organizations that are dependent on technology for competitive advantage. As a Microsoft Gold Certified Partner, Syrinx has developed solutions within the financial services, Internet, call center, real estate, publishing, health care, and biosciences industries. Founded in 1998, Syrinx is based in Waltham, Mass. and has been recognized on the *Boston Business Journal's* list of "Areas Largest IT Consulting Firms," "Fastest Growing Companies" list, and the "Inc. 5000" lists for 2007 and 2008. For more information, visit www.syrinx.com or call (888) 5-SYRINX.

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